

## Home appliances for growing brands

Homichi brings product development and manufacturing together in Vietnam.

HUNG YEN

7,500 m<sup>2</sup>

factory

R&D

55+

engineers

HEADQUARTERS

Hanoi

Vietnam

LOGISTICS

Hai Phong

export port

### PRODUCT CATEGORIES

Electric fans

Air conditioners

Water heaters

Induction cooktops

Range hoods

## One partner across the product journey

Homichi is a home appliance manufacturer headquartered in Hanoi, with a factory in Hung Yen. The company works with brands and distributors through OEM and ODM models, from product requirements to production coordination.

## From product brief to shipment

Scope and sequence are agreed around the product, market, and design readiness.

**01** Clarify the brief  
Category, users, market, goals, and expected volume.

**02** Choose a model  
Define ODM/OEM, available files, responsibilities, and ownership.

**03** Develop the product  
Align on specifications, sample options, standards, and review criteria.

**04** Approve and prepare  
Record the approved sample, quality needs, labeling, and packaging.

**05** Plan production  
Review materials, schedule, inspections, and delivery terms.

**06** Coordinate delivery  
Align documents and export shipment through Hai Phong Port.

### WAYS HOMICHI CAN SUPPORT

#### ODM

Develop a design in response to a brief and market requirements.

#### OEM

Review and manufacture to a partner's design, drawings, or specifications.

#### Branding

Discuss identity, logo, and packaging within the project scope.

### GET IN TOUCH

## Discuss your product

Share the category, target market, preferred model, and available documents. Homichi's detailed capability deck is available on request.

[dat.tt@homichi.com](mailto:dat.tt@homichi.com)

[www.homichi.com](http://www.homichi.com)